



Blended Course Template-Part 1

General Course Plans

Name of course: ACC 606—Financial Statement Analysis and Corporate Governance

Number of weeks: 12

Overall goal: Students will be able to analyze financial statements prepared in accordance with *GAAP* and describe the current reporting environment. They will be able to explain how fraudulent financial reporting can occur and what can be done to prevent it.

Specific course objectives:

When students have completed the course, they will be able to:

- (1) Analyze the basic financial statements,
- (2) Analyze the effects and implications of the information presented in the firm's financial statements,
- (3) Describe the current financial reporting environment,
- (4) Analyze a business situation for internal control weaknesses and/or fraud.

For each objective, what will the teacher do and what will the students do to achieve that objective?

Course Objective 1: Students will be able to analyze the basic financial statements.

Teacher will: <ol style="list-style-type: none">1- Review basic financial statements.2- Provide readings on the financial statements.3- Explain vertical analysis and ratio analysis.	Students will: <ol style="list-style-type: none">1- Watch/listen to lecture on basic financial statements.2- Complete the readings on the financial statements.3- Complete an assignment on the basic financial statements.4- Watch/listen to lecture on vertical analysis and ratio analysis.5- Complete an assignment using vertical analysis and ratio analysis.
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Course Objective 2: Students will be able to analyze the effects and implications of the information presented in the firm's financial statements,

<p>Teacher will:</p> <ol style="list-style-type: none">1- Explain why the notes to the financial statements are important in financial analysis.2- Introduce the problems with revenue recognition that impact the income statement.3- Provide readings on revenue recognition.4- Provide instructions on using the FASB codification.5- Explain earnings management and how it can be recognized when analyzing financial statements.6- Provide readings on earnings management.7- Explain the concept of quality of earnings and the factors that should be analyzed to determine the quality of a firm's earnings.8- Provide readings on quality of earnings.	<p>Students will:</p> <ol style="list-style-type: none">1- Watch/listen to lecture on revenue recognition.2- Complete the readings on revenue recognition.3- Complete an assignment using FASB codification to investigate revenue recognition standards; comment on others' assignments.4- Watch/listen to lecture on earnings management.5- Complete readings on earnings management.6- Watch/listen to lecture on quality of earnings.7- Complete a case on quality of earnings.
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Course Objective 3: Students will be able to describe the current financial reporting environment.

<p>Teacher will:</p> <ol style="list-style-type: none"> 1- Provide readings on the recent financial crisis. 2- Assign PBS movie on the crisis for students to watch. 3- Provide discussion forum questions for students to discuss accounting's role in the crisis. 4- Explain the role of corporate governance in the current financial reporting environment. 5- Provide readings on auditing, Sarbanes-Oxley, and internal controls. 	<p>Students will:</p> <ol style="list-style-type: none"> 1- Complete the readings on the financial crisis. 2- Watch the PBS movie. 3- Participate in the discussion forum. 4- Write a paper supporting or opposing the position of one of the readings regarding accounting's role in the financial crisis. 5- Design a petty cash system with appropriate internal controls.
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Course Objective 4: Students will be able to analyze a business situation for internal control weaknesses and/or fraud.

<p>Teacher will:</p> <ol style="list-style-type: none"> 1- Explain the common types of accounting frauds and how they are perpetrated. 2- Explain how to conduct a fraud investigation. 	<p>Students will:</p> <ol style="list-style-type: none"> 1- Watch/listen to lecture on fraud. 2- Complete a team fraud project (problem-based learning case) and present the results to the class.
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Materials:

HBS Case Pack

Financial Statement Analysis Reading

Gemini Electronics

Rent Way

Molex

Readings

Fuzzy Numbers (Business Week)

Quality of Earnings

Readings on the financial crisis

Readings on internal controls

Readings on Sarbanes-Oxley Act

Tools - professor

- PowerPoint slides
 - Video Lecture
 - You Tube Video
 - Discussion Forum
 - Wiki
 - Blog
 - VoiceThread
 - Other -Blackboard LMS
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Tools students must know how to use

Blackboard

VoiceThread

Wikispaces

Course Projects and Exams

Midterm exam (Week 6)

Group Fraud Project (Weeks 11 and 12)

Other Assignments/Assessments

Case write-ups

Written assignments

Syllabus Checklist

- Professor contact information—e-mail, Skype, phone, office hours, etc.
- Course website or URL and description
- Course requirements and grading
- Detailed plans for each week, including whether the session is online or F2F (or a mix of the two)
- Expectations for online participation (e.g. discussion forums) with grading rubric
- Relevant URLs—links to course materials in the library, for example
- Scheduled synchronous online sessions including where to get log in information
- Description of the tools that will be used in the course with instructions if necessary
- Information on how to get help with the technology
- Academic honor code
- Other required items

Outline of Modules or Weeks

Dates	Topics	Objectives
1- Jan 28	Review of Financial Accounting	1
2- Jan 29 - Feb 4	Analyzing Financial Statements	1
3- Feb 5 - 11	More analysis: Numbers, Notes, and Strategies	1,2
4- Feb 12 - 18	Revenue Recognition	1,2,3
5- Feb 19 - 25	Earnings Management and Quality of Earnings	3
Project week March 4 - March 10	No Class	
6- March 11	Midterm Exam	1,2,3
7- March 12 - 18	Role of Accounting in the Financial Crisis	3
8- March 19 - 25	Corporate Governance, Auditing, and Sarbanes-Oxley	3
9- March 26 - April 1	Internal Controls	3,4
10- April 2 - 8	Introduction to Fraud	1,4
11- April 9 - 15	Fraud Project	4
12- April 16 - 22 Ends with April 22 F2F	Fraud Project Presentations	4



Week 1 Review of Financial Accounting

F2F on January 28

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe the four basic financial statements and the elements contained in each.
- 2-Define Generally Accepted Accounting Principles (GAAP) and describe the underlying assumptions and principles.

Assessments/Assignments:

Written assignment on Whole Foods due at 9:30 p.m. Jan. 28

Instructional Activities:

Opening-Course map; discussion of article (read prior to class) on the importance of financial statement analysis

Addressing the objectives- Jeopardy Review Game; review assignment to be done in class

Closing- Questions and summary

Link to next session- Comments on what we DIDN'T learn about Whole Foods from our basic accounting knowledge and why we need some of the analysis skills that we will focus on in Week 2.

Activities

<input type="checkbox"/> Lecture	<input type="checkbox"/> Presentations	<input type="checkbox"/> Blog post
<input checked="" type="checkbox"/> Discussion	<input type="checkbox"/> Field trip	<input type="checkbox"/> Simulation
<input checked="" type="checkbox"/> Reading	<input type="checkbox"/> Lab	<input type="checkbox"/> Group project
<input type="checkbox"/> Case	<input type="checkbox"/> Problem set	<input checked="" type="checkbox"/> Written assignment

Quiz Wiki post Game

Tools: PowerPoint for Jeopardy game

Other: Students will use Excel on their computers for assignment.



Week 2 Basic Financial Statement Analysis

Online January 29-Feb 4

Objectives:

When they have completed this week's work, students will be able to:

- 1-Perform a basic ratio analysis.
- 2-Perform a vertical analysis.

Assessments/Assignments:

Written assignment—Analysis of Kohl's and Dillard's due February 4
Required discussion post to VoiceThread

Instructional Activities:

Opening- Video lecture with opening linking Whole Foods analysis from Week 1 with this week

Addressing the objectives- Video lecture will describe analysis techniques and will include some interactive knowledge checks

Closing- End of week discussion using VoiceThread

Link to next session- VoiceThread will address how to evaluate a firm's strategic decisions using information from the notes and other sources as well as the financial statements. This leads into the next session on the analysis of Gemini Electronics.

Activities

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input checked="" type="checkbox"/> VoiceThread | <input type="checkbox"/> Simulation |
| <input type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input checked="" type="checkbox"/> Written assignment |

 Quiz Wiki post Game

Tools: Articulate Storyline for video lecture
VoiceThread for discussion

Other: Students will use Excel on their computers for assignment.



Week 3 More Analysis: Numbers, Notes, Strategies

Online February 5-11

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe the information contained in the Notes to the Financial Statements and explain its importance.
- 2-Use the financial statements, notes, and industry information to evaluate a firm's strategic decisions.

Assessments/Assignments:

Case Analysis of Gemini Electronics due on February 11

Instructional Activities:

Opening- Article about the relationship between accounting and strategy; something from the current financial press; reference what we learned from the analysis of Kohl's and Dillard's and how it can be combined with additional information to evaluate a firm's strategic decisions

Addressing the objectives-

Short lecture video on Notes and analysis;
Case write up of Gemini Electronics

Closing- WebEx Session on February 11

Link to next session- Discussion in the synchronous session about specific accounting issues present in the Gemini case, specifically revenue recognition issues that will be the topic of Week 4.

Activities

- Lecture
- Discussion

- Presentations
- Field trip
- Lab

- Blog post
- Simulation
- Group project

<input checked="" type="checkbox"/> Reading	<input type="checkbox"/> Problem set	<input type="checkbox"/> Written assignment
<input checked="" type="checkbox"/> Case	<input type="checkbox"/> Wiki post	<input type="checkbox"/> Game
<input type="checkbox"/> Quiz		

Tools:

Articulate Storyline for video lecture

WebEx for synchronous online session

Other: Students will use case from Harvard Course Pack.



Week 4 Revenue Recognition

Online February 12-18

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe the rules for recognizing revenue under GAAP.
- 2-Diagram the points of revenue recognition on a time continuum related to the delivery of goods or completion of work.
- 3-Use the FASB Codification to determine the appropriate accounting treatment for a variety of revenue recognition scenarios.

Assessments/Assignments:

Written assignment - Team assignment on revenue recognition to post to class wiki

Required discussion comment on another team's wiki post

Instructional Activities:

Opening- Article on frauds related to revenue recognition; review of revenue recognition from prior accounting course (ACC 501)

Addressing the objectives- Lecture and Assignment

Closing- Video ends with summary and reminder to post assignment to class wiki (and to comment on another team's post)

Link to next session- Revenue recognition is just a piece of a larger puzzle: earnings management and quality of earnings. Post diagram showing the relationships between these elements (revenue recognition, earnings mgmt., quality of earnings).

Activities

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input checked="" type="checkbox"/> Written assignment |
| <input type="checkbox"/> Quiz | <input checked="" type="checkbox"/> Wiki post | <input type="checkbox"/> Game |

Tools:

Articulate Storyline for video lecture
Wikispaces for wiki and related discussion

Other:

Assignment is from Issues in Accounting Education



Week 5 Earnings Management

Online February 19-25

Objectives:

When they have completed this week's work, students will be able to:

- 1-Define earnings management and describe at least three ways earnings can be managed.
- 2-Define quality of earnings and describe the characteristics of financial statements that indicate higher or lower quality of earnings.
- 3-Explain why investors and analysts care about these two issues.

Assessments/Assignments:

Various readings and discussion forum posts
Case Analysis of Rent Way due on February 25

Instructional Activities:

Opening- Review of prior week's assignment on revenue recognition (summary of the comments from the wiki)

Addressing the objectives- Lecture and Case Write-up

Closing- WebEx session on February 25 to summarize week's work.

Link to next session- Week 6 will be the in-class midterm exam, so all of the prior weeks' work (Weeks 1-5) will be reviewed and summarized. This should be a great link to the midterm exam.

Activities

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input checked="" type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input checked="" type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input type="checkbox"/> Written assignment |

 Quiz Wiki post Game**Tools:**

Articulate Storyline for video lecture

WebEx for synchronous online session

Other: Students will use case from Harvard Course Pack



Week 6 Midterm Exam F2F on March 11



Week 7 The Financial Crisis

Online March 12-18

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe the role of accounting in the financial crisis.
- 2-Define and explain the concept of *mark-to-market* accounting.

Assessments/Assignments:

- Written assignment - Paper in support of or opposition to the position taken by one of the assigned readings and post to class wiki
- Comment on posted papers of classmates (to be assigned)

Instructional Activities:

Opening: YouTube video on the financial crisis

Addressing the objectives: Readings, position paper, and comments on others' papers

Closing: Week will end with wrap-up discussion forum.

Link to next session: Required discussion forum will include a question about what could have prevented the financial crisis and similar future crises. This leads to next week's discussion of Sarbanes-Oxley and the role of auditors.

Activities

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|--|---|--|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input checked="" type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input checked="" type="checkbox"/> Written assignment |
| <input type="checkbox"/> Quiz | <input checked="" type="checkbox"/> Wiki post | <input type="checkbox"/> Game |

Tools:

Articulate Storyline for short video lecture

YouTube for opening video

Wikispaces for wiki posts

Other:



Week 8 Auditing and Corporate Governance

Online March 19-25

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe the role and responsibilities of independent auditors.
- 2-Describe the role of the government in corporate governance.
- 3-Explain the major provisions of the Sarbanes-Oxley and Frank-Dodd Acts.

Assessments/Assignments:

Case analysis of Molex due on March 25

Instructional Activities:

Opening: Article about blaming the auditors for the Enron and WorldCom frauds

Addressing the objectives: Short lecture on corporate governance; case write up of Molex

Closing: WebEx session on March 25

Link to next session: Discussion in the synchronous session about what can help prevent fraud and other financial irregularities that we studied this week. This leads into the need for good internal controls, which is the topic for next week.

Activities

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input checked="" type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input checked="" type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input type="checkbox"/> Written assignment |

 Quiz Wiki post Game**Tools:**

Articulate Storyline for short video lecture

WebEx for synchronous session

Other:



Week 9 Internal Controls

Online March 26-April 1

Objectives:

When they have completed this week's work, students will be able to:

- 1-Define internal controls and explain what a good internal control system should do.
- 2-Name and define the six critical internal controls for financial reporting.
- 3-Design a simple activity with appropriate internal controls.

Assessments/Assignments:

Short assignment designing a petty cash system with appropriate internal controls.

Instructional Activities:

Opening: Example of a fraud due to poor internal controls

Addressing the objectives: Short video lecture on internal controls; design of a petty cash system

Closing: VoiceThread featuring the role of internal controls in corporate governance; comments required

Link to next session: Diagram that shows how the last few weeks link to fraud, our next topic, included in the VoiceThread

Activities

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input checked="" type="checkbox"/> VoiceThread | <input type="checkbox"/> Simulation |
| <input checked="" type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input checked="" type="checkbox"/> Written assignment |
| <input type="checkbox"/> Quiz | <input type="checkbox"/> Wiki post | <input type="checkbox"/> Game |

Tools:

Articulate Storyline for short video lecture
VoiceThread for discussion

Other:



Week 10 Introduction to Fraud

Online April 2-8

Objectives:

When they have completed this week's work, students will be able to:

- 1-Describe financial statement fraud and asset misappropriation.
- 2-Give three examples of how these frauds can be perpetrated.

Assessments/Assignments:

Case analysis of WorldCom due on April 8.

Instructional Activities:

Opening: Examples of frauds from the headlines

Addressing the objectives: Video lecture on types of frauds and how they are perpetrated; assigned readings

Closing: WebEx session on April 8

Link to next session: WebEx discussion about the fraud project that will be done in Weeks 11 and 12.

Activities

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Lecture | <input type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input checked="" type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input type="checkbox"/> Group project |
| <input checked="" type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input type="checkbox"/> Written assignment |
| <input type="checkbox"/> Quiz | <input type="checkbox"/> Wiki post | <input type="checkbox"/> Game |

Tools:

Articulate Storyline for short video lecture

WebEx for online synchronous session



Weeks 11 and 12 Fraud Case: Park Avenue Bucks



Online April 16-22; F2F session on April 22

Objectives:

When they have completed this week's work, students will be able to:

- 1-Explain how to systematically investigate suspected fraud.
- 2-Present a logical argument and evidence to prove that a fraud has occurred.

Assessments/Assignments:

Problem-based learning case (in teams)

Instructional Activities:

Opening: The case begins with an introductory scenario.

Addressing the objectives: The case is the focus for these two weeks. Lots of interaction between the students and the case characters (professor plays the roles via e-mail).

Closing: F2F presentations of case solutions. Course evaluations.

Activities

- | | | |
|--|---|---|
| <input type="checkbox"/> Lecture | <input checked="" type="checkbox"/> Presentations | <input type="checkbox"/> Blog post |
| <input type="checkbox"/> Discussion | <input type="checkbox"/> Field trip | <input type="checkbox"/> Simulation |
| <input type="checkbox"/> Reading | <input type="checkbox"/> Lab | <input checked="" type="checkbox"/> Group project |
| <input checked="" type="checkbox"/> Case | <input type="checkbox"/> Problem set | <input type="checkbox"/> Written assignment |

 Quiz Wiki post Game**Tools:**

Extensive interactions with students via e-mail. Set up a unique e-mail account for the case and limit the number of questions allowed per group per day.

Other: Professor must be sure to be intimately familiar with the case in order to effectively answer the group's questions. The case comes from Issues in Accounting Education and includes extensive instructions and solution notes.
